

Woman's Way RED LODGE

WHY ADVERTISE WITH WWRL eNEWS?

We have a tasty, deep and diverse soup of talent inside of the Red Lodge bowl...One of the unfolding dreams of Woman's Way Red Lodge is to grow and support a woman's marketplace, where we can share together our skills, talents, and art. **We believe in promoting right livelihood, equitable exchange of energy and conscious community commerce.**

eNEWS RUN DATES

Woman's Way Red Lodge eNEWS is published, via web, the first week of each month. By special arrangement, a few women receive a printed eNEWS via snail mail. All past eNEWS issues remain in the archives section of our website for future reference.

eNEWS READERSHIP

eNEWS reaches the entire Red Lodge community. eNEWS is sent electronically to with several hundred readers. The publication is also shared outside of our community by "sharing it forward" to friends and like minded community groups. This is an intangible number of readers.

AD CONTENT

Content can be products or services which are congruent with WWRL values and principles.

AD DESIGN

You may provide a previously designed layout if it fits our specifications OR we can design your ad for you. FREE!

- If you wish to have your ad designed for you, you will need to provide image(s), text and contact information. Ad layout is created based on this offering.
- An email PDF proof will be provided to client. A proof sign off must occur in order for the ad to be published.
- Free ads designed for eNEWS purposes may not be used for outside advertising. If client wishes to contract and pay for ad design so that the ad may be used in eNEWS and elsewhere, this can be done via a separate arrangement between the designer and the client. WWRL is receiving no design fees.

SPACE RATES

Full page	\$200
Half page	\$100
Quarter page	\$ 50
Business Card Size	\$ 25 (must provide card art, will not be designing this size)

WWRL Lodge Sisters members receive a 15% discount.

PICK UP DISCOUNTS

If client wishes to run consecutive ads with no changes or redesign, they may receive a pick up discount for volume.

1st run	100%
2nd run	20% off
3rd run	30% off
4th run	40% off
5th run or more	50% off

RENTED AD SPACE ON WWRL WEB SERVER

- \$30 for 3 months, \$50 for six months
- 1 megabyte maximum file size
- 1 web address
- jpeg, gif or pdf file format needed
- art or design not included

BILLING

Billing is done once a month. The client and the WWRL treasurer receive invoices via email PDF. Invoices are made payable to WWRL and sent to the WWRL Treasurer.

TERMS

Red Lodge Members are given Net 15 terms.

Non-Members are asked to prepay prior to ad publication.

We accept checks only. No cash or credit cards at this time.

PROCEEDS

All proceeds go to support programs of Woman's Way Red Lodge. Thank you for your participation.